

**APC INSTAGRAM ENGAGEMENT
Contest Rules**

NO PURCHASE NECESSARY. YOUR PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE CONTEST RULES AND REGULATIONS. BY PARTICIPATING IN THE CONTEST, EACH PARTICIPANT REPRESENTS AND WARRANTS THAT THEY MEET THE ELIGIBILITY REQUIREMENTS AND THAT THEY HAVE READ, ACCEPTED AND AGREED TO BE LEGALLY BOUND BY THESE RULES (THE “CONTEST RULES”).

CONTEST PERIOD

The Contest begins on April 4th, 2019 at 10:00:00 a.m. Eastern Time (“**ET**”) and ends on May 1st, 2019, at 12:00:00 p.m. ET (“**Contest Period**”).

ELIGIBILITY

The Contest is open to all legal residents of Canada & The United States of America, who have reached the age of majority in their province or territory of residence at the time of entry.

Employees and immediate family members of Macgregor Communications (and APC Canada) are not eligible to participate.

HOW TO ENTER

You will receive one (1) entry (“**Entry**”) into the Contest when:

1. Follow @apccanada on Instagram
2. Like the contest alert post
3. Tag 2 of your friends on the contest alert post

The Entry must be postmarked during the Contest Period and received no later than May 1st, 2019, at 11:59:59 a.m. Macgregor Communications will not be responsible for illegible, incomplete, inaccurate, incorrect, lost, misdirected or late Entries, all which will be void.

PRIZE

There is (1) Prize of a 2-day Symposium Pass available to be won.

Prize must be accepted as awarded and is not transferable unless at the discretion of Macgregor Communications (and APC Canada).

Macgregor Communications (and APC Canada) are not responsible for the winner’s transportation to and from the conference and accommodations.

DRAW AND WINNER SELECTION

On May 1st, 2019, in Toronto, Ontario at approximately 3:00 p.m., one eligible entrant will be selected by random draw from all eligible Entries received during the Contest Period. The odds of being selected depend on the number of eligible Entries received.

Before being declared a winner, the selected entrant, will be tagged as the winner in the Instagram contest post. The winner will have 24 hours to contact @apccanada by direct message to claim their free 2-day Symposium Pass.

The selected entrant:

- a) confirms compliance with the Contest Rules;
- b) releases Macgregor Communications, its affiliated companies and agents, advertising and promotion agencies and assigns from any liability in connection with the Contest, the entrant's participation therein and/or the awarding and use or misuse of the Prize or any portion thereof; and
- c) grants to the Released Parties the right to use the selected entrant's name, address (city and province/territory) and likeness in any form of advertising relating to the Contest without further notice or compensation in any publicly or for promotional purposes carried out by or on behalf of Macgregor Communications (and APC Canada).

If a selected entrant:

- (i) does not contact @apccanada by direct message on Instagram in 24 hours

The entrants Entry can, in the sole and absolute discretion of Macgregor Communications (and APC Canada), be disqualified and Macgregor Communications (and APC Canada) shall be entitled to select a new eligible winner from all remaining eligible Entries.

GENERAL

1. All Entries become the property of Macgregor Communications (and APC Canada) and will not be returned.
2. By entering the Contest, each entrant agrees to abide by these Contest Rules. This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of Macgregor Communications (and APC Canada) with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.
3. By entering this Contest, each entrant agrees to hold harmless the Released Parties against any and all liability, damages or causes of action (however named or described) with respect to or arising out of:
 - (i) entrant's participation in the Contest;
 - (ii) the receipt or use/misuse of the Prize (or any component thereof) awarded therein; and
 - (iii) the administration of the Contest and distribution of the Prize.
4. Macgregor Communications (and APC Canada) reserves the right to disqualify any person and void any Entries of that person who it believes has tampered with the Entry process or any other component of the Contest, whose conduct or action affects the administration, security or fairness, integrity or proper conduct of the Contest, or who fails to meet or abide by the Contest Rules.
5. Macgregor Communications (and APC Canada) will not be responsible for late, lost, illegible, fraudulent, misdirected, incomplete, or destroyed Entries. All such Entries will be void.
6. Macgregor Communications does not assume any responsibility and will not be liable for any failure of the telephone number(s) during the Contest, tampering, theft, defects, viruses, human errors including negligence, deletions, technical or telephone, computer line, network, server, access providers, computer equipment or software problems, undeliverable messages, computer errors, lost, misdirected, late or incomplete Entries or inaccurate capture of information or any online difficulties that may result in computer damage or malfunction or the failure of Macgregor Communications (and APC Canada) to receive or process any Entry and otherwise award any Prize. Macgregor Communications (and APC Canada) are not responsible

for printing errors appearing in these Contest Rules or related Contest materials. In addition, Macgregor Communications (and APC Canada) will not assume any responsibility of any nature whatsoever in all cases where their inability to hold the Contest or to remit the Prize to the winner results from a cause beyond their control, including acts of god, weather conditions, strike, lock-out or other labour dispute.

7. Macgregor Communications (and APC Canada), reserves the right to:
 - (i) cancel or suspend this Contest in the event of any accident, printing, administrative, or other error of any kind without prior notice or obligation, and
 - (ii) withdraw or amend this Contest in any way, in the event of an error, tampering, unauthorized intervention, fraud or any other cause beyond the reasonable control of Macgregor Communications that interferes with the proper conduct of this Contest as contemplated by these Contest Rules.
8. By entering this contest, each entrant expressly consents to Macgregor Communications (and APC Canada), its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry for the purpose of administering the Contest and in accordance with Macgregor Communications Privacy Policy unless the entrant otherwise agrees to receive further communications from Macgregor Communications. In addition, Macgregor Communications may retain and use this information for future marketing of its products and services to you and may share it within Macgregor Communications, its subsidiaries and affiliates, which provides other products and services. If you do not want your information to be retained, shared or used for these purposes, please write to us at: Macgregor Communications, 110 Cochrane Dr., Unit 1, Markham, ON, L3R 9S1, Canada